

January 24, 2025

Knauf Industries debuts at JEC World 2025 with innovative foam solutions

Paris Villepinte, from March 4 to 6, 2025 - Hall 5, stand 5D143

Knauf Industries, a global leader in the design and manufacturing of advanced technical solutions, is proud to announce its first participation at the JEC World 2025 in Paris Villepinte. From March 4 to 6, 2025, it invites visitors to stand 5D143 to discover its cutting-edge foam solutions.

Knauf Industries' expertise and innovation

Knauf Industries provides high-performance technical solutions for various industries including automotive and road transportation, building and civil engineering, design, furniture, appliances, sports, leisure and recreation, and aeronautics. Its expertise lies in the production of polystyrene, polypropylene, and other foam-based products through processes such as shape molding.

Its innovative foam materials provide exceptional benefits such as lightweight, shock absorption, reusability, recyclability, waterproofing, thermal and acoustic insulation, and chemical resistance. Knauf Industries' capacity to produce customized, high-quality raw materials ensures it meets the toughest requirements across diverse industries. The company produces customized solutions tailored to the specific needs of its clients, ensuring unmatched quality and innovation.

Sustainability commitment

Knauf Industries is a committed partner in promoting a positive environmental impact. Its initiatives include:

- Circular economy practices: engages in eco-design, provides reusable solutions, uses alternative materials to fossil resources, and collects and recycles waste.
- Carbon footprint reduction: calculates the carbon footprint of its solutions, lightens existing solutions, and uses carbon-reduced materials.
- **Product efficiency:** optimizes the weight and volume of its solutions using digital tools and innovative designs, ensuring they deliver enhanced user experience.
- **Innovative materials:** prioritizes the use of recycled materials, minimizes reliance on fossil-origin materials, favors renewable resources, and selects recyclable materials.



Product highlight: a jump box on the Planet INDUSTRY

Knauf Industries is thrilled to announce that its revolutionary product, The "Box Jump", will be showcased on the **Planet INDUSTRY** area of JEC World 2025.



Product benefits and features

The Box Jump is crafted from expanded polypropylene (EPP) and redefines traditional wooden jump boxes that are often heavy, noisy, and cause injuries. This advanced material, comprised of 95% air, offers the same functionalities but with significantly enhanced comfort and safety. Here are the remarkable features of The Box Jump:



- Lightweight: Weighs only 8.4 kg, 65% lighter than wooden alternatives. It is easy to handle with builtin handles.
- Safety and Comfort: Features rounded edges and an anti-slip surface. Minimizes the risk of injuries and reduces impact during long workout sets. Its stability and anti-slip coating inspire confidence, enhancing user performance.
- **Silence:** Eliminates the resonance effect typically produced by wooden boxes. Virtually silent during impacts and movements.
- **Recyclable:** Durable and environmentally friendly. Supports circular economy initiatives and can be recycled into new boxes at the end of its life cycle.
- **Performance Boost:** Testers report improved performance and confidence, especially during fatigue, thanks to the box's excellent stability and gripping surface.

Complete product specifications

Material: Expanded Polypropylene (EPP)

Color: Black

Dimensions: 500 x 600 x 750 mm

Weight: 8.4 kg

Maximum Load: 150 kg

PRESS RELEASE



About Knauf Industries

Knauf Industries, a division of the Knauf Group, is globally recognized as a preferred partner for major industry sectors including food processing, housing, automotive, and other industries (appliances, HVAC, healthcare, etc.). Specializing in packaging and technical parts, Knauf Industries is the market leader in molded parts made from foams (EPS, EPP, circular materials) and a major player in plastic injection and extrusion-thermoforming.

Knauf Industries operates worldwide with 38 sites, over 2,000 employees, and an ID Lab research and development center dedicated to innovation.